

Dennis van der Meij

Independent Energy Expert | Keynote Speaker | Technical Truth Teller

The energy transition
in practice, not powerpoint!

THE FUTURE LOOKS BRIGHT^{.EU}

"Real energy knowledge. No sales. No bullshit."

Dennis van der Meij (1986) is one of Holland's most trusted and independent voices in the energy transition. As founder of Solar Engineering and driving force behind Solar Basterds, and TheFutureLooksBright.eu. He brings 15+ years of real-world experience to conferences, companies and classrooms.

He's not a consultant with fancy slides he's a hands-on professional who explains the story behind the socket, always based on facts and field experience.

SIGNATURE TOPICS

- ✓ **The energy transition from vision to reality**
What really goes wrong with solar, EV charging and batteries and how to fix it with real solutions from the field.
- ✓ **Grid congestion: crisis or opportunity?**
A realistic look at Europe's full grid – and smart solutions that already work today.
- ✓ **From installation to integration**
Why technology alone isn't enough and skilled craftsmanship makes all the difference.
- ✓ **What policymakers need to know**
Straightforward lessons from real projects for smarter European energy policy. So forget the reports and start listening.
- ✓ **#KnowledgeSharing as an accelerator**
How openness and collaboration push Europe's energy transition forward faster than any subsidy.



EU AWARD

Personality of the Year 2025

300,000+

monthly LinkedIn views

800+

professional clients advised

150+

masterclasses delivered

30+

events organized

In the Netherlands, Dennis is known for his appearances on various national media outlets.

nrc

npo radio 1

SOLAR

SMART STORAGE
TRENDRAPPORT

De Telegraaf

NAL

Dutch National
Charging Infrastructure
Agenda

Accuberekening.nl
Hoe groot moet jouw thuisbatterij zijn?

Installatie
Journaal

.ANP

ebn

State Energy Company
of the Netherlands

SOLARSOLUTIONS
INTERNATIONAL
PV • STORAGE • INNOVATIONS

SOLARPLAZA SUMMIT
ENERGY STORAGE

anwb

SOLAR
BASTERDS

EUROPEAN SOLAR PERSONALITY OF THE YEAR

2025

SMM x EUROPEAN SOLAR
AWARDS



SPEAKER PROFILE

SPEAKING STYLE

- Honest & direct. No fluff
- Technically sharp, but easy to follow
- Confrontational when necessary
- Grounded in real-world experience
- Always with a clear, actionable message

AUDIENCE

- Energy companies & grid operators
 - Installers, wholesalers & manufacturers
 - Policy institutions & municipalities
 - Industry & small/medium-sized enterprises
 - Educational & technical training institutes
- Sustainability events & media programs

BOOK DENNIS FOR:

Keynotes · Masterclasses · Panels ·
Debates · In-company sessions · Podcasts

Language: English or Dutch

Duration: 45 minutes to full-day programs

Fee range: €5000 – €10,000 (ex vat/travel)

Location: Europe-wide

COLLABORATIONS

Dennis collaborates with leading experts and platforms to turn technical knowledge into real European impact.

Via TheFutureLooksBright.eu, SolarBasterds.nl, EnergieTheater.nl and many other initiatives he brings honest, hands-on energy education to professionals across Europe.

He has delivered keynotes and masterclasses in multiple European countries from practical sessions where he trained project teams on engineering, installing and commissioning solar and battery systems, to talks across Europe on CO₂ regulations and upcoming legislation for building owners, investors and local banks.

Dennis is known for his inspiring technical sessions, such as: adapting power distribution for solar, storage, EVs and electrification. The energy transition masterclass an engaging mix of expertise, humor and interaction that offers clear, field-based insights into the (im)possibilities of the transition.

He is a recognized media voice in the Netherlands, regularly featured through the ANP press database, national newspapers, online outlets, podcasts and radio/TV interviews making him one of the most visible independent experts in the energy conversation.

THE FUTURE LOOKS BRIGHT.

INDEPENDENT VOICE. TECHNICAL TRUTH. HUMAN ENERGY.

Please feel free to contact us for
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ekeerd! (net uitbereiding)



